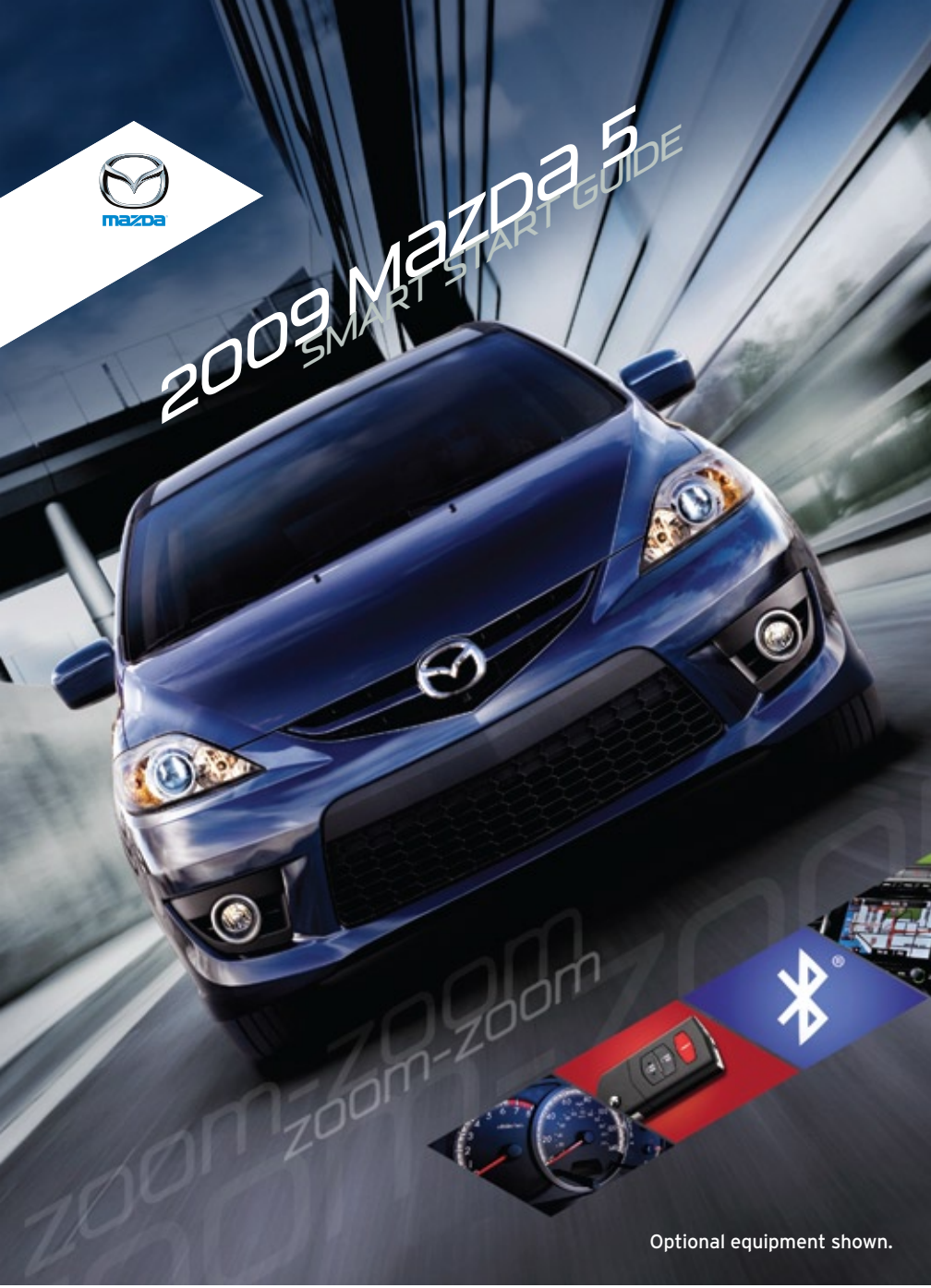
2009 Mazda5

SMART START GUIDE



Optional equipment shown.

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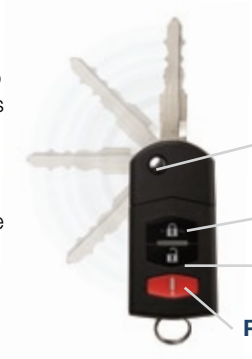
Key

KEYLESS ENTRY

This system remotely locks and unlocks the doors and the liftgate. It can also help you signal for attention. Press the buttons slowly and carefully.

- To extend the key, press the release button.
- To retract the key, press the release button and fold the key back into the holder.



Locking the Doors and the Liftgate

1. Press the button and the hazard warning lights will flash once.
2. To confirm that all doors and the liftgate have been locked, press the button again within 5 seconds. If they are closed and locked, the horn will sound.

Unlocking the Driver's Door

- Press the button and the hazard warning lights will flash twice.

Unlocking All Doors and the Liftgate

- Press the button again within 5 seconds.

To Activate the Alarm

- Press the panic button for 1 second or more to activate the vehicle's alarm. The horn will sound intermittently and the warning lights will flash for 2-1/2 minutes or until any button is pressed on the transmitter.

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LIFTGATE

The liftgate opens to a position slightly lower than the fully open position. To fully open the liftgate, push it up. Do not apply excessive force when pushing up.

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SEAT CONTROLS

- To move a front seat forward or backward, raise the lever located on the bottom front of the seat and slide the seat in the desired direction.
- To change the seatback angle, lean forward slightly while raising the lever. Then lean back to the desired position and release the lever.
- To adjust the driver's seat height, move the control lever up or down as needed.

Lumbar Adjustment

- Move the lever forward to adjust the lumbar support as required.

  Note: There are three levels of lumbar support and depending on the last setting, you may have to cycle through the levels in order to increase or decrease support.

Split-Folding the Third-Row Seatback

To create a flat luggage compartment space, fold the seatbacks forward.

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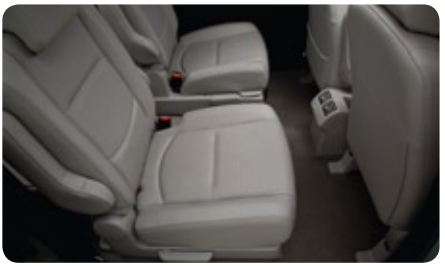
Second Row Seat Storage/Flip Out Center Console With Cupholders

- Pull up on the strap to lift the seat bottom and you'll find convenient space to store small items and a console that flips out.
- When returning the seat bottom into place, make sure it locks into position.



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Driver's View (shown with optional

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Navigation System)

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Instrument Cluster

TACHOMETER

SPEEDOMETER

GLOSSARY OF WARNING AND INDICATOR LIGHTS

Please see Owner's Manual for more details and explanations

- **Headlight High Beam**
- **Turn Signal/ Hazard Warning**
- **Power Steering Malfunction**
- **Brake**
- **Check Engine**
- **Lights On (Exterior Lights)**
- **Tire Pressure Monitoring System (TPMS)**
- **Security Indicator**
- **Anti-lock Brake System (ABS)**

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ODOMETER/ TRIP METER SELECTOR

A/T SHIFT INDICATOR

FUEL GAUGE

ENGINE COOLANT TEMPERATURE GAUGE

CRUISE **Cruise Main Indicator Light (AMBER)/Cruise Set Indicator Light (GREEN)**

Engine Oil Pressure

AT **Automatic Transmission**

Seat Belt

Door Ajar

Low Fuel

Air Bag/Front Seat Belt Pretensioner System

Charging System

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SPORT *AT* MANUAL SHIFT MODE

The Sport AT Manual Shift Mode gives you the feel of driving a manual transmission by allowing you to manually shift to control engine rpm and torque when more control is desired.

To Use Manual Shift Mode:

Shift the lever from D to M.

Note: Changing to manual mode can be done while driving the vehicle.

To Shift Up To A Higher Gear:

Tap shift lever back (+) once.

To Shift Down To A Lower Gear:

Tap shift lever forward (-) once.

FUEL-FILLER LID

To open, pull up the remote fuel-filler lid release.

Note: Fuel requirement 87 Octane

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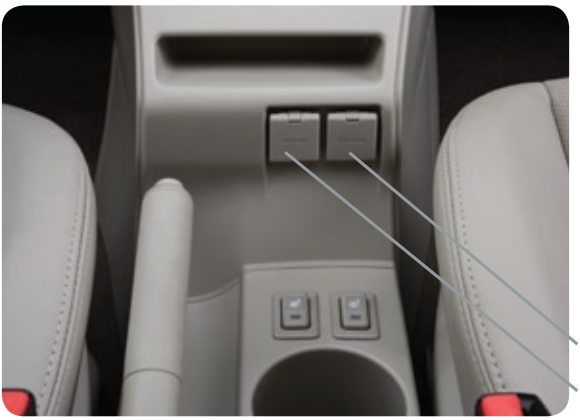
MP3 PLAYER INTEGRATION USING THE AUX JACK

Your vehicle is equipped with an AUX or auxiliary jack that will allow you to play your MP3 player through the vehicle's audio system.

1. The jack is located on the center front console, next to the 12-volt accessory socket.
2. Plug your MP3 player in and turn it on.
3. Turn the audio system on.
4. Press the MEDIA button on the audio face or the Mode button on the steering wheel controls.
5. Use the MP3 player controls to play back music.

Note: Set the volume level on your MP3 player to the highest level before distortion starts. Then, adjust the volume in the vehicle using the audio system power/volume control or the steering wheel volume up and down controls.



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WINDSHIELD WIPER/WASHER

- MIST-Push lever up for a single swipe to clear mist.
- LO-Push down to second position.
- HI-Push down to third position.
- Pulling lever towards you will dispense washer fluid and the wipers will make several passes across windshield.

AUTO

With the windshield wiper lever in the AUTO position, the rain sensor determines the amount of rainfall and turns the wiper on or off automatically. Rotate the ring away from you (clockwise) for less sensitivity and toward you (counterclockwise) for more sensitivity.

Rear Window Wiper/Washer

- Rotate the rear window wiper/washer outer control knob to the desired speed.

OFF = OFF
INT = Intermittent
ON = Normal speed
= Rear wash/wiper cycle, hold as desired

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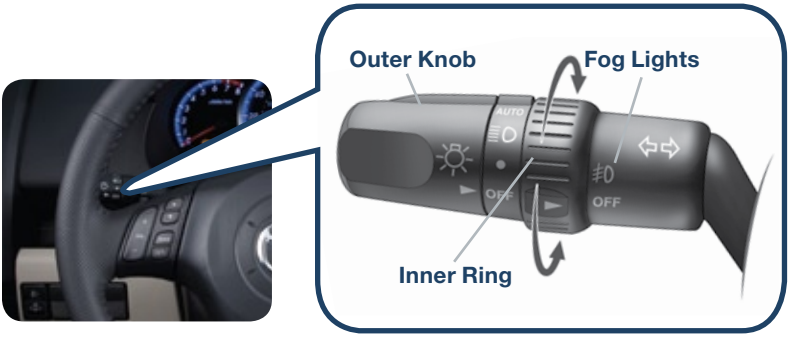
TURN SIGNAL/LIGHTING CONTROL LEVER

- Rotate the outer knob up to the first position for tail, parking and dashboard lights.
- Rotate the outer knob up to the second position for tail, parking, dashboard, and headlights.
- Rotate the outer knob up to the third position for AUTO.
- Rotate the inner ring to turn on the fog lights.
- Push the lever away from you to turn high beams on.
- Pull the lever back one position to turn high beams off. Pull the lever all the way back and release to flash the high beams.

AUTO

With the headlight switch in AUTO and the ignition ON, the light sensor determines the surrounding lightness or darkness and automatically turns the headlights on or off, and adjusts other exterior lights and dashboard illumination. The setting can be adjusted by the dealership for lighter or darker conditions.



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Automatic Climate Control

- Push the AUTO switch. Selection of the airflow mode, air intake selector and amount of airflow will be automatically controlled.
- Rotate the temperature control dial to select a desired temperature.
- To turn off the system, push the OFF switch.
- Once the auto A/C is switched on, the system will automatically make all the necessary adjustments. If you make manual adjustments to the airflow mode, air intake selector, or the airflow amount, the auto A/C will turn off. The only dial that can be adjusted while the auto A/C system is on is the temperature control dial.
- To get air flowing through the rear vents, switch on the rear ventilation control switch REAR located on the front climate control panel, or switch on either the low or high rear vent button on the rear console.

Note: Only cool or cold air (no heat) blows through the rear vents while the front climate control is on. Heat for the rear passengers comes from under the front seats when the front heater is on and set to floor mode. When pressing the rear ventilation control switch on the front control panel (with climate control system on), the rear ventilation system operates at low speed only. To change to high speed, press the HI rear vent button.

Note: With any type of defroster operation (even in the FLOOR mode where some air goes to defrost to keep the windows defrosted), the system turns on the A/C and selects the FRESH AIR mode. This helps defrost the windows more efficiently by dehumidifying the air. The A/C will always be on in defroster mode, but the defroster (and floor) will deliver warm air when the temperature dial is set to a warmer temperature and the engine warms up.

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FRONT Push to defrost the windshield.

Push to defrost the rear window.

Push to recirculate cabin air and reduce outside exhaust, odors and improve cooling (indicator lit) or fresh air (indicator off).

MODE Push to select the desired airflow mode.

A/C Push to manually turn air conditioning on or off.

AMB Push the AMB switch to display the ambient temperature. Press the AMB switch again to switch the display from ambient temperature to the temperature set for the air conditioner.

Dashboard vents

Dashboard and floor vents

Floor vents

Defroster and floor vents

Windshield defroster

Push to defrost rear window

Rear Vents

Note: The displayed ambient temperature may vary from the actual ambient temperature depending on the surrounding area and vehicle conditions. The best time to read the ambient temperature is when the vehicle is moving at a steady rate of speed and not when stuck in traffic.

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Audio Controls Without Navigation

Audio System On

- Push the POWER/VOLUME to turn the radio on.

Media Selection

- Press the appropriate button: FM/AM, SAT (SIRIUS™ Satellite radio) CD, MEDIA (to switch to AUX jack input)
- Successfully pressing the band selector button (FM/AM) switches the band from AM to FM1 and FM2

Note: If the FM broadcast signal becomes weak, reception automatically changes from STEREO to MONO for reduced noise, and the “ST” indicator will go out.

SAT: SIRIUS™ Satellite radio will deliver the broadest, deepest mix of radio entertainment. See the Owner’s Manual for more details.

Tuning

The radio has the following tuning controls:

- MANUAL
- SEEK/ TRACK
- SCAN
- PRESET CHANNEL
- AUTO MEMORY TUNING

Scan Tuning

- Press the SCAN button to automatically sample strong stations.
- To hold a station, press the SCAN button again during this interval.

Seek Tuning

- Pressing the SEEK/CAT/TRACK tuning buttons ∧ ∨ will to seek a higher or lower frequency automatically.

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Manual Tuning

- Turning the TUNE dial will change the frequency higher or lower.

Preset Channel Tuning

The 6 preset channels can be used to store 6 AM and 12 FM stations.

- To set a channel, first select AM, FM1, or FM2.
- Tune to the desired station.
- Depress a channel preset button for about 2 seconds until a beep sound is heard.
- Repeat this operation for the other stations and bands you want to store.

Load CDs

Press the LOAD button and wait for the information display to show “IN”. Insert the CD to start play.

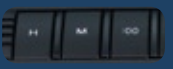
Auto Memory Tuning

This is especially useful when driving in an area where the local stations are not known. Additional FM/AM stations can be stored without disturbing the previously set channels. Refer to your Owner’s Manual for complete details.

SETTING YOUR CLOCK

1. Turn the ignition switch to the ACC or ON position.
2. Press and hold the **H** (hours) button to set the correct hour.
3. Press and hold the **M** (minutes) button to set the correct minute.

Note: Press the **:00** button to reset clock to nearest hour.



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Audio Controls With Navigation

SETTING YOUR CLOCK

1. Turn the ignition switch to the ACC or ON position.
2. Press and hold the H (hours) button to set the correct hour.
3. Press and hold the M (minutes) button to set the correct minute.

Note: Press the **:00** button to reset clock to nearest hour.

Audio System On

- Press the SOURCE button.
- Select the AM or FM on-screen button to turn the radio on.

Band Selection

- Choose AM by pressing the AM on-screen button and FM by pressing the FM on-screen button.
- The selected mode will be indicated. If FM stereo is being received, STEREO will be displayed.

Tuning

- The radio has the following tuning methods: Manual, Seek, Scan, Preset channel and Auto memory tuning.

Manual Tuning

- Turning the TUNE AUDIO dial will change the frequency higher or lower.

Seek Tuning

- Pressing the SEEK/TRACK button ∧ ∨ will seek a higher or lower frequency automatically.

Note: If you continue to press and hold the button, the frequency will continue changing without stopping.

Scan Tuning

- Press the SCAN button to automatically sample strong stations.
- Scanning stops at each station for about 5 seconds.
- To hold a station, press the SCAN button again during this interval.

Preset Channel Tuning

The 8 preset channels can be used to store 8 AM and 16 FM stations.

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TO PLAY A CD

1. Put the ignition in the ACC or ON position.
2. Press LOAD/▲.
3. Press the **LOAD** on-screen button lightly.
4. Wait for the screen to lower.
5. Insert the CD after "IN" is displayed on the Information Display. The CD will begin playing after the screen closes.

- To set a channel, first select AM, FM1, or FM2. Tune to the desired station.
- Tune to the desired station.
- Press any channel preset on-screen button for about 2 seconds until a beep sound is heard. The selected preset channel number and station frequency will be displayed.
- The station is now held in the memory.
- Repeat this operation for the other stations and bands you want to store. To tune to one in the memory, select AM, FM1, or FM2 and then press the channel preset button. The station frequency and the channel number will be displayed.

Note: If the power supply is interrupted (fuse blows or the battery is disconnected), the preset channels will be erased.

Auto Memory Tuning

This is especially useful when driving in an area where the local stations are not known. Additional AM stations can be stored without disturbing the previously set channels.

CHANGING YOUR NAVIGATION CLOCK

The navigation clock is automatically updated through the GPS satellite system. To change the time,

1. Press the menu button.
2. Select the SET CLOCK on-screen button. It will give you a choice of selecting a 24-hour display or a 12-hour display.
3. Use the plus (+) minutes and minus (-) minutes on-screen buttons to set the minutes ahead or back 30 minutes.
4. Exit by pressing the OK on-screen button.

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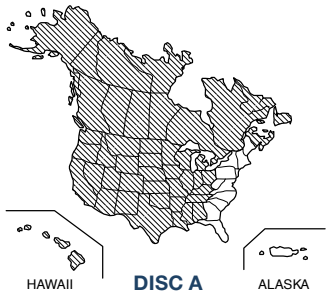
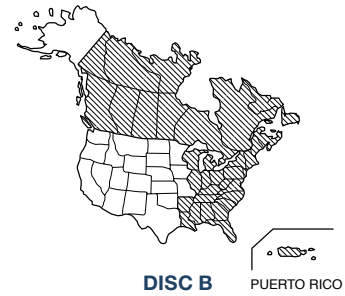
INSERTING THE MAP DISC





Your navigation system operates using the map discs supplied.

- Disc A covers most of the Midwest and Western states, including Hawaii and Alaska.
- Disc B covers some of the Midwest and all of the Eastern states, including Puerto Rico.
- Both discs cover all of Canada.

Note: If the state your address is in is not displayed when entering a destination, you may have the wrong disc in the navigation system.

1. To insert a disc, put the ignition in the ACC or ON position.
2. Press LOAD/⏏.
3. When the “Load/Eject” screen appears, select “MAP” located at the lower right corner. Wait for the navigation screen to tilt open.
4. Insert the correct Map Disc, with the printed side facing up, into the lower DVD MAP slot.
5. Read the Caution carefully and select the “AGREE” on-screen button.
6. To remove the Map Disc, put the ignition in the ACC or ON position.
7. Press LOAD/⏏ and then “MAP”.

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SELECTING A DESTINATION USING A STREET ADDRESS

You can choose setting a destination using a street address, a point of interest, the nearest restaurants, ATMs, gas stations, hospitals and more.

1. Press the “Menu” button on the navigation face.
2. Select “Destination Entry”.
3. Select “Address”.
4. Select the “State” or “Province” (or scroll down past the States to find Canadian Provinces).
5. Press “OK”.
6. Select “City”.
7. Select “Input City Name”.
8. Use the keyboard to enter the city name.
9. Select “Street”.
10. Use the keyboard to enter the street name.
11. Select “House No”.
12. Use the keyboard to enter the house number, then press “OK”.
13. When the map appears, press “Destination”.
14. Press “Guide” or just start driving.

SELECTING A POINT OF INTEREST (POI) NEAR YOUR CURRENT LOCATION

1. Press the “Menu” button on the navigation face.
2. Select “Destination Entry”.
3. Select “Point of Interest”.
4. Select “Nearest”.
5. Select “Current Position”.
6. In the QUICK POI screen, select the category of the point of interest you want to find. You can set multiple categories for searching up to five.
7. After selecting categories, press “List”.
8. The search result shows up as a list in the “LOCAL POIs” screen. Select the point of interest you want to set as the destination from the list.
9. Press “Destination”.
10. Press “Guide” or just start driving.

Note: When entering numbers for a street number, (e.g. 1st Ave.), press the “Sym.” button to switch to the numeric keyboard.

Please refer to your Owner’s Manual for complete details and important safety information.

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PAIRING YOUR BLUETOOTH® PHONE

Note: Before pairing your cell phone, it is recomended that you refer to you phone's manual for steps to turn on Bluetooth and perform pairing. These steps will be required to perform steps 7-8 below.

1. Press the 📞 located on the steering wheel and hold until "Listening" is shown in the information display.
2. From the options menu and after the beep say, **"Set-up"**.
3. From the next prompt options after the beep, say, **"Pairing options"**.
4. The prompt will give you some more options. After the beep, say, **"Pair"**.
5. The prompt will ask you for a 4-digit pairing code. After the beep, say any 4-digit code you'd like to use.
6. The prompt will repeat the number and ask if it is correct. After the beep, say, **"Yes"** if it is or **"No"** if it isn't. If it's not, the system will repeat the process.
7. Use your phone's manual for instructions on how to proceed.
   Note: You can also find this information on MyMazda.com. Select your model, then select Bluetooth® and then follow the screen prompts.
8. Input the 4-digit code you chose earlier.
9. You will be asked to name your phone. Say the name you want to give the phone, like, **"Heather's Phone"**. The prompt will then say that it is adding that phone name and ask if this is correct. After the beep say, **"Yes"**.
10. The prompt should then say that the pairing is complete.

TO MAKE A HANDS-FREE CALL

1. Press the 📞 and after the beep say, **"Dial"**.
2. Say the number you would like dialed. The prompt will repeat the number and ask if it's correct. If it is say, **"Yes".** The prompt will say it's dialing.
3. To receive an incoming call, just press 📞. To end a call, press and hold 📞. A beep will confirm the call is ended.

Please refer to your Owner's Manual for complete details on how to "Pair" up to 7 Bluetooth phones and audio devices, and how to use the built-in tutorial and other important safety information. For toll-free Bluetooth Hands-Free customer service call **800-430-0153** or go to **www.MazdaUSA.com/bluetooth** for assistance.

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- Personalized maintenance schedules
- Zoom-Zoom Owner Magazine
- Warranty information and on-line Owner's Manuals
- Wallpaper, videos and other fun stuff
- Accessories specifically designed for your vehicle
- Car Care Discount Coupons available from your Mazda Dealer

Visit and register at MyMazda.com today!

Customer Delivery Checklist

VEHICLE PRESENTATION:

Refer to the Smart Start Guide during presentation

☐ **Keyless Entry** 1

- Keyless Transmitter
- Power Door Locks

☐ **Liftgate** 2

- 2 Position Liftgate

☐ **Seats** 3

- Adjustment

☐ **Rear Seats** 3-4

- 2nd and 3rd row seating access
- 2nd row seat storage/ center console

☐ **Driver's View** 5-6

- Location of Switches and Controls

☐ **Instrument Cluster** 7-8

- Review indicator light function and location

☐ **Fuel Door** 9

- Fuel-Filler Lid Release
- Fuel Specifications

☐ **AUX Input** 10

☐ **Wiper / Washer** 11

☐ **Lights** 12

☐ **Climate Control** 13-14

- Auto Mode

☐ **Audio Controls** 15-16

☐ **Set Clock** 16-17

☐ **Navigation System*** 19-20

- 2 Disc System, Insert Disc
- Enter Destination

☐ **Bluetooth® Hands-Free** 21

- Pair Phone
- Make a Call
- Toll-Free Customer Service **800-430-0153**

All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:

	SALES CONSULTANT	CUSTOMER
Initials		

Signed copy must be placed in dealer jacket

**if equipped*

Customer Delivery Checklist

DEALERSHIP	DATE
SALES CONSULTANT	**CUSTOMER'S NAME**
VIN	**E-MAIL**

PRESENTATION OF OWNER'S MATERIALS:

Review the following items with the customer

☐ **Smart Start Guide**
- Remove this checklist from Smart Start Guide

☐ **Warranty Information**
- Basic Vehicle – 36 months/36,000 miles
- Roadside assistance program

☐ **MyMazda.com**
- Offer to register customer on MyMazda.com

☐ **Owner's Manual**

SERVICE DEPARTMENT

☐ Introduce Service Manager; Provide business cards

☐ Review Service and Parts Department hours of operation

☐ Explain free Full Circle Service Inspection

☐ Schedule first maintenance service

Scheduled Maintenance Windshield Cling Reminder

Affix to inside windshield

GENUINE MAZDA SERVICE

Because you and your Mazda deserve the best

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.*

At Mazda Full Circle Service Centers,** our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

*** See vehicle's scheduled-maintenance program for details.**

**** Visit MyMazda.com/fullcircle for a list of Full Circle Service Centers**

Customer Assistance Center: 1-800-222-5500
Roadside Assistance Contact: 1-800-866-1998

MAZDA FULL CIRCLE SERVICE

FREE FULL CIRCLE SERVICE INSPECTION

We're committed to providing expert Mazda service.

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a COMPLIMENTARY MULTI-POINT INSPECTION. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

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